



BECOME A

PROFESSIONAL

DIGITAL MARKETING EXPERT

REAL TIME TRAINING WITH 100% JOB ASSURED



+91-8851104676



www.midmweb.com



**D-126, Near Laxmi Nagar
Metro Station Gate No-5,
Laxmi Nagar, Delhi-110092**



AWARDED AS BEST IT TRAINING COMPANY

It is with great pride that we share Modulation Digital has been awarded the Best IT Training Company at the prestigious Bharat Business Award 2025. This honor was presented by **Mr. Ashneer Grover**, the former Managing Director of BharatPe. This achievement is a testament to our commitment to delivering exceptional IT training.



PREM KUMAR

FOUNDER & CEO

“

As the Founder & CEO of our IT Training Institute, I am proud to offer you a unique learning experience that combines expert-led, agency-based training with a strong focus on real-world skills. Our mission is to provide you with the knowledge and confidence to excel in the IT industry, backed by our 100% job placement support. We are committed to your success, and together, we can unlock countless opportunities for your bright future in technology. Welcome to the first step of your career journey with us!

Prem Kumar

”

PLACEMENT COMPANIES



OUR FEATURES

- ✓ Expert Instructors
- ✓ Comprehensive Curriculum
- ✓ Hands-on Projects: Practical
- ✓ Flexible Learning Options
- ✓ Industry Partnerships
- ✓ Certification Recognition
- ✓ Live Online Classes with LMS
- ✓ Learning Resources
- ✓ Smart & Digitally Classroom
- ✓ PEER & Faculty Connect
- ✓ Corporate Company Atmosphere
- ✓ Friendly & Cooperative All Faculties

CERTIFICATION

20+ CERTIFICATIONS



CERTIFICATION

We Prepare You
TOOLS COVERED



DIGITAL MARKETING BOOTCAMP PROGRAM

COURSE MODULES

- 1.Introduction of Digital Marketing
- 2.Website Creation
- 3.Content Writing
- 4.Graphic designing
- 5.Video Editing
- 6.Keyword Research
- 7.Blog Creation
- 8.SEO – On-page / Off-page / Technical
- 9.Local SEO – Google My Business
- 10.SEO Tools – ahrefs / Semrush / Moz
- 11.Google Analytics
- 12.Google Tag Manager
- 13.Google Optimizer
- 14.Google Page Speed Insights
- 15.Social Media Optimization
- 16.Facebook Optimization
- 17.Instagram Optimization
- 18.Linkedin Optimization
- 19.Twitter Optimization
- 20.Pinterest Optimization
- 21.Youtube Optimization
- 22.Social Media Marketing
- 23.FB Ad Campaign Creation
- 24.Insta Ad Campaign Creation
- 25.Linkedin Ad Campaign Creation
- 26.Mobile Ad Marketing
- 27.Google AdWords
- 28.PPC
- 29.Video Ads
- 30.Display ads
- 31.Affiliate Marketing
- 32.Email Marketing
- 33.Reporting
- 34.Dropshipping



PROGRAM KEY FEATURE

- 1). 3 Months Course Program
- 2). In House Agency Based Internship With Modulation Digital
- 3). Personality Development
- 4). 20+ Recognized Certificates
- 5). Access To Premium Tools
- 6).Interview Preparation Session

ADVANCED DIGITAL MARKETING COURSE

COURSE MODULES

- 1.Introduction of Digital Marketing
- 2.Website Creation
- 3.Content Writing
- 4.Graphic designing
- 5.Video Editing
- 6.Keyword Research
- 7.Blog Creation
- 8.SEO – On-page / Off-page / Technical
- 9.Local SEO – Google My Business
- 10.SEO Tools – ahrefs / Semrush / Moz
- 11.Google Analytics
- 12.Google Tag Manager
- 13.Google Optimizer
- 14.Google Page Speed Insights
- 15.Social Media Optimization
- 16.Facebook Optimization
- 17.Instagram Optimization
- 18.Linkedin Optimization
- 19.Twitter Optimization
- 20.Pinterest Optimization
- 21.Youtube Optimization
- 22.Social Media Marketing
- 23.FB Ad Campaign Creation
- 24.Insta Ad Campaign Creation
- 25.Linkedin Ad Campaign Creation
- 26.Mobile Ad Marketing
- 27.Google AdWords
- 28.PPC
- 29.Video Ads
- 30.Display ads
- 31.Affiliate Marketing
- 32.Email Marketing
- 33.Reporting
- 34.Dropshipping
- 35.Interview Preparation
- 36.Business Scaling Strategies Optimization
- 37.Techniques & Automation Strategies
- 38.Creating Marketing Strategies
- 39.Entrepreneurship for business
- 40.Digital Marketing Advanced Tools
- 41.ChatGPT
- 42.Competitor Analysis on Google
- 43.Multiple Strategies to Increase Organic Reach
- 44.Reporting & Dashboard
- 45.Conversion Tracking
- 46.Data Collection & Processing
- 47.Display Ads & Remarketing
- 48.E-commerce Marketing
- 49.Online Reputation Management
- 50.Inbound Marketing



PROGRAM KEY FEATURE

- 1). 6 Months Course Program
- 2). In House Agency Based Internship With Modulation Digital
- 3). Personality Development
- 4). 20+ Recognized Certificates
- 5). Access To Premium Tools
- 6). Interview Preparation Session

PROFESSIONAL DIGITAL MARKETING COURSE

COURSE MODULES

- 1.Introduction of Digital Marketing
- 2.Website Creation
- 3.Content Writing
- 4.Graphic designing
- 5.Video Editing
- 6.Keyword Research
- 7.Blog Creation
- 8.SEO – On-page / Off-page / Technical
- 9.Local SEO – Google My Business
- 10.SEO Tools – ahrefs / Semrush / Moz
- 11.Google Analytics
- 12.Google Tag Manager
- 13.Google Optimizer
- 14.Google Page Speed Insights
- 15.Social Media Optimization
- 16.Facebook Optimization
- 17.Instagram Optimization
- 18.Linkedin Optimization
- 19.Twitter Optimization
- 20.Pinterest Optimization
- 21.Youtube Optimization
- 22.Social Media Marketing
- 23.FB Ad Campaign Creation
- 24.Insta Ad Campaign Creation
- 25.Linkedin Ad Campaign Creation
- 26.Mobile Ad Marketing
- 27.Google AdWords
- 28.PPC
- 29.Video Ads
- 30.Display ads
- 31.Affiliate Marketing
- 32.Email Marketing
- 33.Reporting
- 34.Dropshipping
- 35.Interview Preparation
- 36.Business Scaling Strategies Optimization
- 37.Techniques & Automation Strategies
- 38.Creating Marketing Strategies
- 39.Entrepreneurship for business
- 40.Digital Marketing Advanced Tools
- 41.ChatGPT
- 42.Competitor Analysis on Google
- 43.Multiple Strategies to Increase Organic Reach
- 44.Reporting & Dashboard
- 45.Conversion Tracking
- 46.Data Collection & Processing
- 47.Display Ads & Remarketing
- 48.E-commerce Marketing
- 49.Online Reputation Management
- 50.Inbound Marketing
- 51.Webinar
- 52.Case Studies
- 53.Collaborative Group Studies
- 54.Funnel Creation
- 55.Copywriting
- 56.Snapchat marketing
- 57.Seo Analysis
- 58.E-commerce Website Creation
- 59.Marketing Management
- 60.Advertising & Sales Promotion
- 61.Brand Management
- 62.Project Management
- 63.Project work & Reporting
- 64.Google Webmaster
- 65.Bing Webmaster
66. WebSite Designing (Coding)
67. HTML
- 68.CSS
- 69.JAVA Script
- 70.Personality Development →



"MODULATION DIGITAL: WHERE LEARNING MEETS FUN, AND EVERY DAY SPARKS GROWTH!"



“ Your passion and perseverance today will shape the digital world of tomorrow. ”



“ At Modulation Digital, we don't just teach skills—we build futures. ”

“ Knowledge is power, but execution is the key—take action and grow! ”

MODULATION DIGITAL TRAINER'S



Praveen Kumar

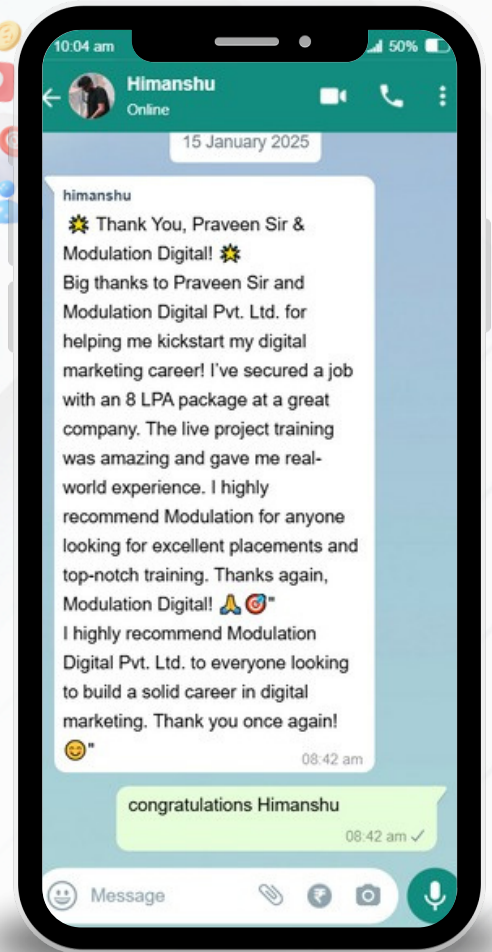
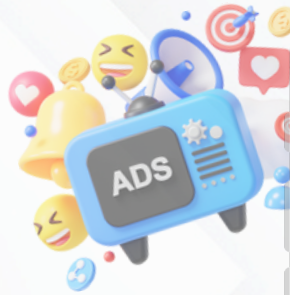
Digital Marketing Expert
6yr+ Experience &
Google Certified Trainer

Roshan Jha

Full Stack Web Developer
4yr+ Experience



ENQUIRY



OTHER COURSES

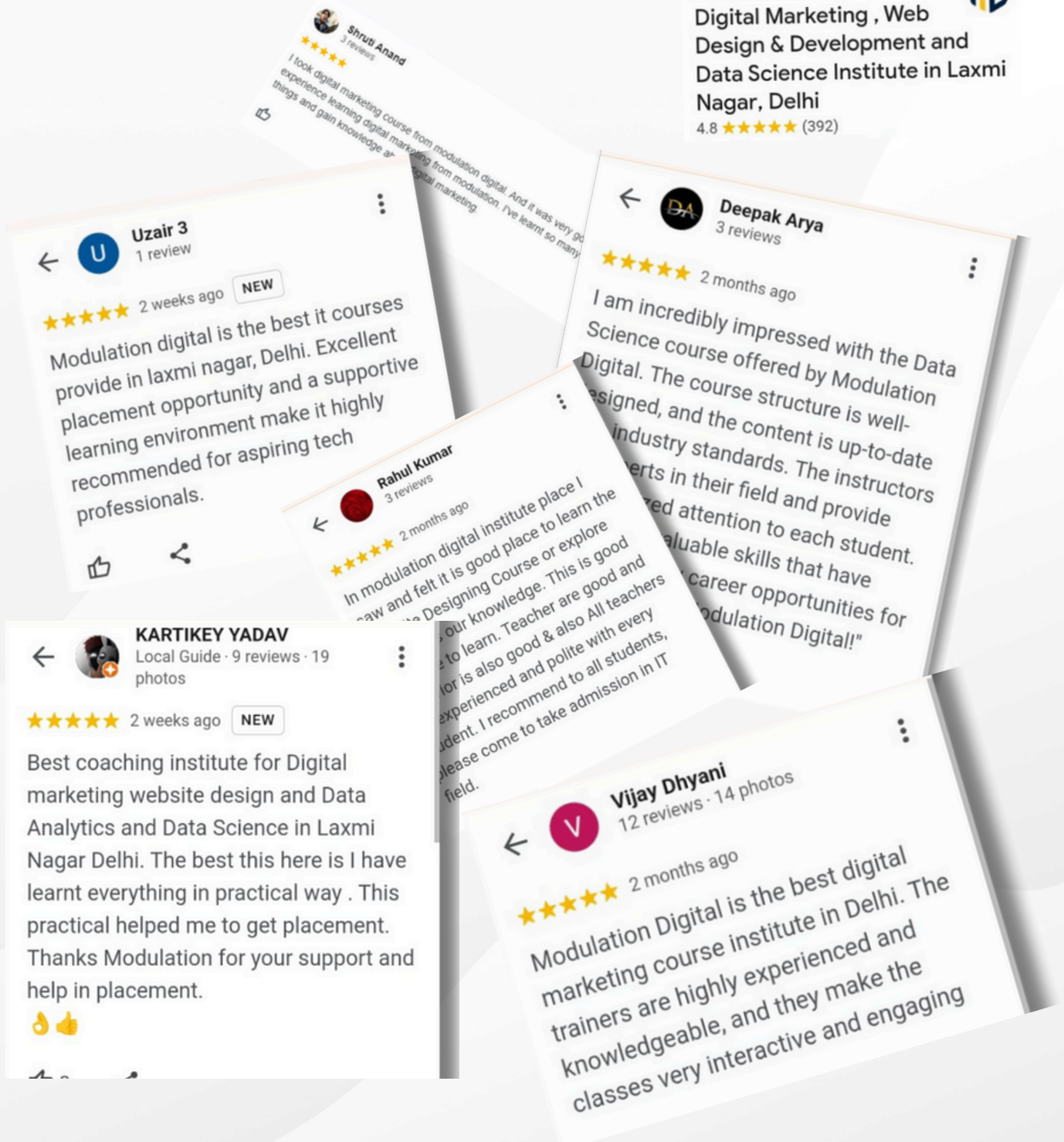
- ✓ Web Designing & Development
- ✓ Full Stack Web Development
- ✓ Data Analytics & Science



STUDENT'S REVIEWS



Modulation Digital | Best
Digital Marketing , Web
Design & Development and
Data Science Institute in Laxmi
Nagar, Delhi
4.8 ★★★★★ (392)



OUR PLACED STUDENTS



Priya

Package : 5.5 LPA



Deepak

Package : 5.3 LPA



Ishika

Package : 5.3 LPA



Ankush Kumar

Package : 5 LPA



Itishree

Package : 4.8 LPA



Aarnav Jain

Package : 4.5 LPA



Harsh Sharma

Package : 4 LPA



Ankush

Package : 3.5 LPA



Sunil

Package : 3.5 LPA



Nishant

Package : 3 LPA



Namanshree

Package : 2.8 LPA



Sakshi

Package : 2.5 LPA



Priya

Package : 2 LPA



Devang

Package : 2 LPA



Aaush

Package : 2 LPA



+ More Student